



**NATIONAL
ENTREPRENEURSHIP
OLYMPIAD 2023**

“Awakening the **entrepreneur** within you”

THE NEW TREN O C

- ▶ **KNOW US**
- ▶ **ABOUT NEO**
- ▶ **EVENT
STRUCTURE**
- ▶ **SYLLABUS &
ELIGIBILITY**
- ▶ **WHY TO
PARTICIPATE**
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KNOW US

VNIT, NAGPUR

Established in 1960, Visvesvaraya National Institute of Technology Nagpur is one of the top engineering colleges in India , offering both undergraduate and post graduate courses to students with a sprawling campus located in the city of nagpur, The college excels in cutting - edge research and technology in engineering,architecture and science. being a part of NIT act, it is one of the 31 National Institutes of Technology within the country which makes VNIT an Institute of national importance.

E-CELL, VNIT

Students come up in VNIT to pursue their passion and to get a dream job . But what about the one's who are interested in exploring and are having creative start-up ideas . E-cell, gives them the opportunity to explore and find a pathway to work in the domain of their interest. Throughout the year E-cell organizes events that promise managerial values among budding students across the country.

NEO

NEO is nationwide examination conducted for (7th to 12th school going students) to imbibe **ENTREPRENEURIAL MINDSET** at an early stage of life. Hence NEO will help students to find their own way in the **EVER-GROWING** world of **STARTUPS**. NEO involves the activities like :

- ▶ **PUBLIC SPEAKING**
- ▶ **AN ELEVATOR PITCH**
- ▶ **FINANCES**
- ▶ **ENGLISH PROFICIENCY**
- ▶ **VALUE PROPOSITION**

“

Don't wait for the opportunities to come;
Create it.

”

The secret of getting ahead lies in getting started.

EVENT STRUCTURE

1st
ROUND

Examination

Workshops, Fun Activities
& Written Test

2nd
ROUND

3rd
ROUND

Boardroom Discussion
& Personal Interview

1

EXAMINATION

(Online Mode)

A round comprising a basic questionnaire which has to be filled by the participants using our website. Our experts will judge the answers based on their ideas and thinking ability. The shortlisted participants will move on to the second round. Study material will be provided to the students.



2

A GATEWAY TO ENTREPRENEURSHIP

(Online Mode)

All the shortlisted participants would be given a course on Gateway to Entrepreneurship which will be held for a period of 1 week wherein they'll attend various workshops taken by renowned speakers and will be given an assignment after the end of the workshops

Activities:

Throughout the week, activities will be conducted for the students which will help them gain a practical perspective of what they have learned.

Written Test:

In the second round, the participants will have to complete a written exam, which will be held after completing the course.

Examination: 60% weightage

Assignment: 20% weightage

3

BOARD ROOM DISCUSSION

Candidates who clear Round 2 will participate in a Boardroom Discussion, which will be judged by a board of members based on practical knowledge they gained during the competition.

INTERVIEW :

Candidates will be going through an interview that will test their personality based on entrepreneurial thinking.



WHY NEO ?

- ▶ NEO national level olympiad where more than 10K students from different states compete, so you can rank yourself.
- ▶ It's completely Free.
- ▶ Our aim is to develop the mindset of entrepreneurs in students at an early age so that they can change their perspective to look at problems in and around them and come up with the most efficient and economical solution.
- ▶ Participants can get hands-on experience with real-life corporate scenarios with boardroom discussions, pitching accounting, etc.
- ▶ It's not just an Olympiad but it will provide you with skills to be an entrepreneur.



PREVIOUS **SPEAKERS**



AMAN DHATTARWAL

(FOUNDER - APNI KAKSHA & APNA COLLEGE , TEDx SPEAKER, OVER 7M+ SUBSCRIBERS ON YOUTUBE , IFSA 25 UNDER 25)



Dr. KIRAN BEDI

(FIRST FEMALE IPS OFFICER, TEDx SPEAKER, 24TH LT. GOVERNOR PUDUCHERRY)



CHARU NOHERIA

(CO - FOUNDER & COO, PRACTICALLY)



LAVIKA AGGARWAL

(CO - FOUNDER AUKIDO, IIT ROORKEE Graduate)



RAVI KABRA

(CO-FOUNDER - SKIPPI ICE POPS)



ROHIT KASHYAP

(CO- FOUNDER - CEO MAYTREE SCHOOL OF ENTREPRENEURSHIP)

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